

All About Conejo Valley Pride

Mission

It is the mission of Conejo Valley Pride to provide a safe place of inclusion, celebration, and authentic self-expression for the LGBTQ+ community in the Conejo Valley. This year's theme, #CommunityPride, acknowledges the challenges this community faced over the last year and celebrates the strength and unity both of the local LGBTQ+ community and of the greater Conejo Valley.

History

As it was last year, the event is presented by the Conejo Valley Pride in association with Diversity Collective Ventura County. The latter group has long been a key organizer of Ventura County Pride, which celebrates its 20th anniversary this August in Ventura. In 2018, DCVC helped local Conejo Valley organizers stage an inaugural east-county festival at the Civic Arts Plaza, and the event drew more than 2,000 attendees while raising more than \$30,000 in sponsorships and ticket sales.

Event

Conejo Valley Pride 2019 promises to be bigger and better than its predecessor, with more entertainment and activities for LGBTQ+ residents, families of all shapes, sizes and orientations, and allies of all ages. At its core, CVP seeks to promote visibility and – as this year's theme indicates – celebrate an inclusive community working toward equality and full participation in our nation's life.

Networking Partners

We are committed to building strong partnerships with the City of Thousand Oaks City Council, the Greater Conejo Valley Chamber of Commerce, Conejo Recreation and Parks District, and other noted organizations to ensure we maintain our momentum as a welcoming city that openly supports diversity and inclusiveness.

Festival booths will include various religious, human services, governmental and social organizations.

Location

Located less than 30 minutes from the beaches of Malibu and 45 minutes from Los Angeles, the Conejo Valley offers all of the fun, yet none of the crowding of nearby destinations. Our festival location at the downtown Civic Arts Plaza Park presents an ideal opportunity for festival attendees to create meaningful connections with the city and recognize lasting impressions from our Sponsors.

Please visit our website (<https://www.conejovalleypride.com/>) or email community@conejovalleypride.com for more information about Conejo Valley Pride.



Why Sponsor Conejo Valley PRIDE

First Impressions

Conejo Valley PRIDE (CVP) started with one person's dream to meet a long-time need in the Conejo Valley--to create space for people who identify as lesbian, gay, bisexual, transgender or queer (LGBTQ+) to acknowledge themselves and each other as a vibrant, vital part of the larger community.

2019 will be our 2nd Annual Conejo Valley PRIDE event! A second homecoming, coming out, and outreach event, all in one day, for our beautiful community. We seek Sponsors committed to ensuring the success of this ongoing event not just for 2019, but for years to come! You'll want to be there with your "welcome" mat properly placed.

We're a connection to the community

There is no other event in the area from Los Angeles to Ventura that brings together the Conejo Valley and surrounding communities for one purpose alone, to celebrate PRIDE. Our 2018 festival attracted thousands of people to Thousand Oaks and we strive to do the same in 2019! Now is the time to put your business/organization in front of this community.

Your return on investment

A survey conducted by the International Events Group, Inc. revealed that 78% of companies agree that participating in festivals have a measurable impact on sales and provide the most conducive environment for marketing. Conejo Valley PRIDE can provide this service for your organization through multiple facets.

Reach multiple generations

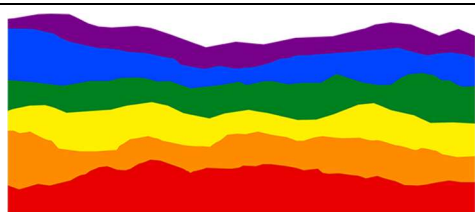
In PRIDE celebrations all along the West Coast, we are seeing a greater number of families, both mainstream and non-traditional, participate in PRIDE celebrations. To accommodate this, the Festival will host entertainers, vendors and resource providers specifically designed to target multiple generations, ages and diverse cultures within the LGBTQ+ and allies community.

Receive media exposure

Conejo Valley PRIDE will publicize the 2019 Festival with press releases distributed to local area television, radio and newspapers. Print advertisements, the CVP website, and all CVP social media channels will provide our Sponsors with visibility in both LGBTQ+ and mainstream media, according to their donation level.

We look forward to working with your company/organization to maximize your exposure. Please contact donate@conejovalleypride.com with any questions regarding sponsorship.





CONEJO VALLEY PRIDE

Conejo Valley Pride Board

Co-chairs: Amanda Beasley & Sean Enloe

Outreach Chair: James Dunn

Festival Logistics Chair: James Laguna

Secretary: Brian Pletcher

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**In Partnership with
Diversity Collective Ventura County
2471 Portola Road.Suite 100
Ventura, CA 93003**

501(c)(3) EIN: 46-5312131

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Contact Us:

General:

community@conejovalleypride.com

Sponsor / Donate:

donate@conejovalleypride.com

Vendors:

operations@conejovalleypride.com

Entertainment:

entertainment@conejovalleypride.com

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SPONSORSHIP OPPORTUNITIES

Premier Sponsor - \$5,000 Contribution

A FULL YEAR of prime logo placement with link for your brand on www.conejovalleypride.com

Multiple mentions of your brand on our Facebook and Instagram accounts Jul - Sept

Live shout-outs on Snapchat, day of festival

Brand's Banner placement at PRIDE

Premium booth at PRIDE

Prominent logo on official PRIDE t-shirts

Prominent logo on event banners

Prominent logo on all posters, flyers and print advertising

Ten on-stage Premier Sponsor mentions

Ten free tickets to PRIDE

Ten free PRIDE t-shirts

Builder Sponsor - \$3,000 Contribution

Three months of prime logo placement with link for your brand on www.conejovalleypride.com

Multiple mentions of your brand on our Facebook and Instagram accounts Jul - Sept

Live shout-out on Snapchat, day of festival

Prime placement booth at PRIDE

Logo on official PRIDE t-shirts

Logo on all posters, flyers and print advertising

Logo on event banner

Eight on-stage mentions

Eight free tickets to PRIDE

Eight free PRIDE t-shirts

Leader Sponsor - \$2,000 Contribution

Logo placement for your brand on www.conejovalleypride.com

Shout-out to your brand on our Facebook and Instagram accounts on three days of your choosing

Logo on event banner

Logo on all posters

Booth (canopy, table, chairs included)

Six on-stage mentions

Six free tickets to PRIDE

Six free PRIDE t-shirts

Family Sponsor - \$1,000 Contribution

Logo on event banner

Logo on all posters

Booth (canopy, table, chairs for rent)

Linked logo on www.conejovalleypride.com all year

Four on-stage sponsor mentions

Four free tickets to PRIDE



Want to Volunteer?

volunteer@conejovalleypride.com

Friend Sponsor - \$500 Contribution

Name on event banner
Name on all posters
Linked logo on www.conejovalleypride.com Jul - Sept
Two on-stage sponsor mentions
Two free tickets to PRIDE

Neighbor Sponsor - \$250 Contribution

Name on www.conejovalleypride.com Jul - Sept
Two on-stage sponsor mentions
Two free tickets to PRIDE

Note: Other Sponsorship levels can be made available and specific packages can be designed to suit the objectives of a sponsor.

Conejo Valley PRIDE Focused Event Marketing Opportunities

Beer & Wine Garden

The Conejo Valley PRIDE Official Beer & Wine Booth featuring beer and wine from local vendors.

Main Stage

Stage and dance area featuring special presentations, inspirational speakers and performers, and headlining entertainment.

Kids Play Land

Face painting, rides, macaroni art, and drag queen storytelling.

Information Booth

Here you can pick up a copy of the PRIDE Guide, which includes the locations of venues and amenities.



2019 Conejo Valley PRIDE Sponsor Application

Please complete all fields for our records.

Organization Information	
Organization Name:	
Description of Organization:	
Contact Name:	
Contact Information: (address, phone & email)	
Sponsorship Information	
Sponsorship Amount:	<input type="checkbox"/> Premiere Sponsor: \$5,000 <input type="checkbox"/> Builder Sponsor: \$3,000 <input type="checkbox"/> Leader Sponsor: \$2,000 <input type="checkbox"/> Family Sponsor: \$1,000 <input type="checkbox"/> Friend Sponsor: \$500 <input type="checkbox"/> Neighbor Sponsor: \$250 <input type="checkbox"/> Other: Specify Amount _____ Note: other sponsor values must be agreed upon with the Sponsor / Fundraising Lead.
Have you been a Sponsor Previously?	<input type="checkbox"/> Yes <input type="checkbox"/> No
General Information	
Is your organization interested in having a booth at the 2019 Conejo Valley Pride event?	<input type="checkbox"/> Yes <input type="checkbox"/> No
Is your organization interested in advertising / marketing outside of what is outlined in the Sponsor Opportunities section?	<input type="checkbox"/> Yes <input type="checkbox"/> No If yes, please specify:
Additional Information:	
Signature	
Name:	Date:

